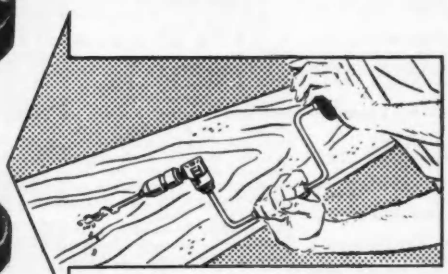
from auger bit headquarters . . .

Double Your Profits with *Midway*

*Mirbrite Auger Bits FOR HAND BRACES AND ELECTRIC DRILLS



Standard Midway Mirbrite Auger Bit. 17 sizes, 4/16" to 24/16"

Midway Mirbrite Electric Auger Bit. 9 sizes, 4/16" to 12/16"

With the Midway Mirbrite line you double your opportunities for sales and profits.

Here's why:—*Midway makes the world's finest wood auger bits for use with standard bit braces. And—in addition, Midway offers you a complete line of wood auger bits for use with electric drills.*

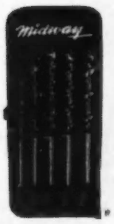
With Midway, you not only sell the customer who works with a hand brace, but also the man who uses an electric drill.

Midway Mirbrite Auger Bits are sold exclusively through jobbers. Ask your jobber salesman for full details today!

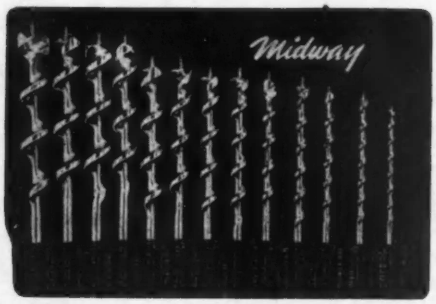
Don Smith is production manager of Midway's factory at Melvin, Ohio; he has more than 20 years experience in the auger bit industry.

5 HANDY SETS!

Standard bits for brace use are available in handy 5, 6 and 13 piece sets. Electric bits are packaged in 5 and 9 piece sets. Each set is furnished in attractive imitation leather roll which can be easily kept in tool box or drawer.



5 piece Home Workshop Set of standard bits. Includes one each of 4/16", 6/16", 8/16", 10/16" and 12/16" sizes.



Deluxe Brace Bit Set includes one each of the 13 available sizes of Midway Auger Bits.

***Mirbrite is a gleaming, mirror bright finish developed and used exclusively by Midway. It is a high polish placed on the bit surface (not plated). Rust resistant, its smooth surface speeds boring. Its attractive gleam sells customers on sight.**

In addition to its complete line of standard bits for hand braces and for electric drills, Midway manufactures Car Bits in 15 sizes (6/16" to 24/16"). Also, Electricians' Bits in 10/16", 11/16" and 12/16" sizes.

A-2782

Midway
THE MIDWAY TOOL CO., INC.

Sales office: The Arcade, Cleveland, Ohio
Factory: Melvin, Ohio

Mention Hardware Age When Writing